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f r a n ç a i s
d e s r e l a t i o n s
i n t e r n a t i o n a l e s

The Internationalization of Corporate R&D A Transatlantic Perspective

Workshop, June 9 2000

The following schedule is organized so as to leave as much room as possible for discussion and presentation of data/analysis by the discussants

10:00 - 11 :20

The New American Challenge and Transatlantic Technology Sourcing

Frédérique Sachwald, *Ifri*

11:20 - 12:40

The Transatlantic Exchange of Ideas and Practices: National Institutions and Diffusion

Bruce Kogut, *Wharton School*

12:45 - 14:00

Lunch

14:00 - 15:20

French Companies Reaching out to the Silicon Valley

Thierry Weil, *Ecole des Mines*

Discussants

John Cantwell, *University of Reading*

Rajneesh Narula, *University of Oslo*

Reinhilde Veugelers, *Katholieke Universiteit Leuven*

Other Participants

Benedicte Callan, *OECD*

Pierre Jacquet, *IFRI*

Luis Miotti, *Université Paris-Nord*

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