



IFRI-OCP POLICY CENTER ROUNDTABLES

SESSION V

EMERGING COUNTRIES AND THE “RETURN OF GEOPOLITICS”: ECONOMIC AND GEOPOLITICAL CROSS-SECTIONAL PERSPECTIVES

TANZANIA, THAILAND, KAZAKHSTAN, COLOMBIA

Brief - Agenda - Biographies

March 6-7, 2017

Ifri

27 rue de la Procession, 75015 Paris - France

Seminar by Invitation only

ifri



Brief

Context

In 2014, the deceleration of global growth trends revealed wide disparities between emerging countries. While the big emerging countries face a decline in their growth potential, smaller ones continue to show resilience and drive in what seems to be a difficult international grid.

The year 2014 also brought along some international tensions, leading to a discursive shift entailing a "return of geopolitics" perspective, which in other words explains a return to classical power politics. This consequently questions, both directly and indirectly, the established order, and explains the scope and context of the respective crises, though these vary by region.

Description

Against this backdrop, the French Institute of International Relations (IFRI) and OCP Policy Center launched in 2014 the "IFRI-OCP Policy Center Roundtables" to analyze the nature of the link between development challenges and the emergence of the "return of geopolitics" approach. These series of roundtables, which take place biannually, bring together researchers, and public and private sector experts interested in the challenges and opportunities of economic development in the face of an ever-changing geopolitical order.

The objective of this conference is to examine the link between economic development on the one hand, and challenges of the "return of geopolitics" on the other, as both of these respective stances hold important ground while explaining the existence of developing countries in a complicated world order. This will enable a juxtaposition of these two perspectives, while addressing both large emerging countries and smaller, less obvious ones that, by definition, may not have the same objectives. Speakers will be consequently working on both levels, contributing to a better understanding of development and its implications. The methodological interest lies in the intersection of economic and geopolitical approaches to better discern the nature of the trends and try to identify points of logical dissonance.

The first edition of this event, which took place in December 2014 in Rabat, Morocco, discussed China, Russia, Turkey and Morocco. The second edition was held in May 2015 in Paris, France and addressed the cases of Côte d'Ivoire, Nigeria, Brazil, and Indonesia. The third edition, which took place in Rabat, Morocco, tackled the cases of Ethiopia, South Africa, DRC, Mexico, India, and Vietnam. For our fourth edition in Dakar the following countries have been addressed: Senegal, Malaysia, Kenya, Argentina, Egypt and Angola. Our fifth and final edition will be introduced by a methodology panel on the return of geopolitics and address the cases of Tanzania, Thailand, Colombia and Kazakhstan.

Agenda

MONDAY, MARCH 6

19:30 – 22:00 **OPENING DINNER**

Keynote **Nik GOWING**, Visiting Professor in the School of Social Science and Public Policy at Kings College, London

Philippe SILBERZAHN, Associate professor at EMLYON Business School and Research Fellow at Ecole Polytechnique

TUESDAY, MARCH 7

09:00 – 09:15 **WELCOME NOTE**

Karim EL AYNAOUI, Managing Director, OCP Policy Center

Thomas GOMART, Director, Ifri

09:15-10:45 **COUNTRY RISK ASSESSMENT IN A CHANGING GEOPOLITICAL ENVIRONMENT**

Speakers **Jonathan STORY**, Emeritus Professor of International Political Economy, INSEAD

Tania SOLLOGOUB, Economist - Political Risks Project Officer, Crédit Agricole

Philippe SILBERZAHN, Associate professor at EMLYON Business School and Research Fellow at Ecole Polytechnique

Abdelhak BASSOU, Senior Fellow, OCP Policy Center

10:45 – 11:00 *Coffee Break*

11:00 – 12:15 **SESSION 1: TANZANIA**

Chair **Alain ANTIL**, Head of Sub-Saharan Africa Program, Ifri

Speakers **Tausi KIDA**, Executive Director, Economic and Social Research Foundation (ESRF)

Sara MOKADDEM, International Relations Specialist, OCP Policy Center

12:15 – 14:15 *Lunch Break*

14:15 – 15:30

SESSION 2: THAILAND

Chair

TBC

Speakers

Françoise NICOLAS, Director, Center for Asian Studies, Ifri

Sophie BOISSEAU DU ROCHER, Associate Fellow, Center for Asian Studies, Ifri

15:30 – 15:45

Coffee Break

15:45 – 17:00

SESSION 3: KAZAKHSTAN

Chair

Tatiana KASTOUEVA-JEAN, Director, Russia/NIS Center, Ifri

Speakers

Francis PERRIN, Senior Fellow, OCP Policy Center

Mehmet OGUTCU, Chairman, Global Resources Partnership

17:00 – 17:15

Coffee Break

17:15 – 18:30

SESSION 4: COLOMBIA

Chair

Yves JEGOUREL, Senior Fellow, OCP Policy Center

Speakers

Otaviano CANUTO, Executive Director, The World Bank Group

Carlos MALAMUD, Senior Analyst for Latin America, Elcano Royal Institute

Speaker Biographies

Alain Antil, Head of Sub-Saharan Africa Program, Institut français des relations internationales (Ifri)



Alain Antil is a research fellow and head of the Sub-Saharan Africa Program at Ifri. He teaches at the *Institut d'Etudes Politiques* of Lille and at the *Institut Supérieur Technique Outre-Mer* (ISTOM). Alain Antil obtained his PhD in political geography at the University of Rouen. Prior to that he was associate research fellow at the *Laboratoire d'Etude du Développement des Régions Arides*, collaborated for the International Crisis Group and regularly contributed to the revue *Sciences Humaines*. He was a teacher at the University of Rouen and the University of Versailles Saint-Quentin en Yvelines.

Abdelhak Bassou, Senior Fellow, OCP Policy Center



Abdelhak Bassou occupied several offices within the Directorate General of the Moroccan National Security where he was Borders' Division Chief from 1978 to 1993. He was the former Director of the Royal Institute of Police in 1998. He also served as the Chief of Regional Security (Errachidia 1999-2003, Sidi Kacem 2003-2005) and was also Head of the Central General Intelligence from 2006 to 2009.

He also contributed to the output of several international organizations endeavors including the Council of Arab Interior Ministers from 1986 to 1992, where he represented the Directorate General of National Security in several meetings. Abdelhak Bassou holds a Master's Degree in Political Science and International Studies from the Faculty of Law, Economics and Social Sciences of Agdal in Rabat.

Otaviano Canuto, Executive Director, The World Bank Group



Mr. Otaviano Canuto currently holds the position of Executive Director at the Executive Board of Directors of the World Bank Group and its Affiliates, the same position he held when he was Executive Director of the World Bank from 2004-2007. He represents Brazil, Colombia, Dominican Republic, Ecuador, Haiti, Panama, Philippines, Suriname, and Trinidad & Tobago. He is also a member of both the Committee on Development Effectiveness (CODE) and the Budget Committee.

Prior to this position, Mr. Canuto served in the following capacities: Executive Director of the Board of Directors of the International Monetary Fund (IMF) for Brazil, Cabo Verde, Dominican Republic, Ecuador, Guyana, Haiti, Nicaragua, Panama, Suriname, Timor Leste, and Trinidad & Tobago (2015-2016); Senior Advisor on BRICS economies at the World Bank (2014-2015); Vice President for Poverty Reduction and Economic Management Network (PREM), World Bank (2009-2014); and Vice President for Countries at the Inter-American Development Bank (2007-2008). In Brazil, in the year 2003, he was State Secretary for International Affairs at the Ministry of Finance. He has authored and co-edited 6 books and over 160 book chapters and academic articles, and is a frequent contributor to numerous blogs and periodicals.

Sophie Boisseau du Rocher, Associate Fellow, Center for Asian Studies, Institut français des relations internationales (Ifri)



Sophie Boisseau du Rocher is a senior research fellow specializing in Southeast Asian politics, geostrategic affairs and regional integration. She is the author of numerous books and articles, including *Le Cambodge, la survie d'un peuple* (Belin, Paris, 2011), *L'Asie du Sud-Est prise au piège* (Perrin, Paris, 2009) and *L'ASEAN et la construction régionale en Asie du Sud-Est* (L'Harmattan, Paris, 1997). She also edited the *Annuaire de l'Asie orientale* (Yearbook on East Asia) for the *Documentation française* (2006 – 2012). Dr. Boisseau du Rocher holds a PhD in Political Science from Sciences Po, Paris (1996) and has previously taught at Sciences Po Paris, Sciences Po Le Havre (Asia campus), the *Institut des hautes Etudes de la Défense nationale* (IHEDN), and the *Collège Inter-Armée de défense*. She managed the Observatory on Southeast Asia for the Directorate of Strategic Affairs of the French Ministry of Defense from 2008-2011. She is also a research associate of the GRIP (Group for Research and Information on Peace and Security) in Brussels.

Karim El Aynaoui, Managing Director, OCP Policy Center



Karim El Aynaoui is currently Managing Director of OCP Policy Center and advisor to the CEO and Chairman of OCP, a global leader in the phosphate sector. OCP Policy Center is an autonomous Moroccan think tank created by OCP Foundation to further objective policy debate and analysis of key social, economic, and geopolitical issues that affect the future of the private sector and the country. From 2005 to 2012 he worked at Bank Al-Maghrib, the Central Bank of Morocco. He was the Director of Economics and International Relations, where he provided strategic leadership in defining and supporting monetary policy analysis and strategy. He was also in charge of the Statistical and International Relations Divisions of the Central Bank, led the research division and was a member of the Governor's Cabinet. Before joining Bank Al-Maghrib, Karim El Aynaoui worked for eight years at the World Bank, both in its Middle Eastern and North Africa, and Africa regions as an economist. He holds a PhD in economics from the University of Bordeaux, where he taught for three years. He has published articles in scientific journals on macroeconomic issues in developing countries.

Nik Gowing, Visiting Professor in the School of Social Science and Public Policy at Kings College, London



Nik Gowing was a main news presenter for the BBC's international 24-hour news channel BBC World News 1996-2014. He presented The Hub with Nik Gowing, BBC World Debates, Dateline London, plus location coverage of major global stories. For 18 years he worked at ITN where he was bureau chief in Rome and Warsaw, and Diplomatic Editor for Channel Four News (1988-1996). He has been a member of the councils of Chatham House (1998–2004), the Royal United Services Institute (2005–present), and the Overseas Development Institute (2007-2014), the board of the Westminster Foundation for Democracy including vice chair (1996-2005), and the advisory council at Wilton Park (1998-2012). In 1994 he was a fellow at the Joan Shorenstein Barone Center in the J. F. Kennedy School of Government, Harvard University. He is a board member for the Hay Literature Festival.

In 2014 Nik was appointed a Visiting Professor at Kings College, London in the School of Social Science and Public Policy. In 2016 he is a Visiting Professor at Nanyang University, Singapore. From 2014 he was a member of the World Economic Forum's Global Agenda Council on Geo-Economics. In 2016 Nik Gowing co-authored interim findings of the "Thinking the Unthinkable" study.

Thomas Gomart, Director, Institut français des relations internationales (Ifri)



Thomas Gomart is Director of Ifri. He has been Marie Curie Fellow at the Department of War Studies at King's College (2003-2004), Visiting Fellow at the Institute for Security Studies of the European Union (2003), associate researcher at Ifri (2002-2003), Lavoisier Fellow at the State Institute of international Relations in Moscow (2001). Thomas Gomart obtained his doctorate degree in history of international relations (Paris I Panthéon -Sorbonne) and EMBA graduate (HEC Paris). He was Director of Ifri's Strategic Development from September 2010 to March 2015 and created the Russia / NIS Centre of which he was director from 2004 to 2013. As Researcher, he is currently working on Russia, digital governance, country risk, and think tanks. He recently published "The Return of Geopolitical Risk - Russia, China and the United States", *Etudes de l'Ifri*, Apr. 2016, "Le monde selon Trump. Anticiper la nouvelle politique étrangère américaine", (ed.), *Etudes de l'Ifri*, Nov. 2016, as well as *Notre intérêt national. Quelle politique étrangère pour la France ?*, (eds., with Thierry de Montbrial), Editions Odile Jacob, Jan. 2017.

Yves Jégourel, Senior Fellow, OCP Policy Center



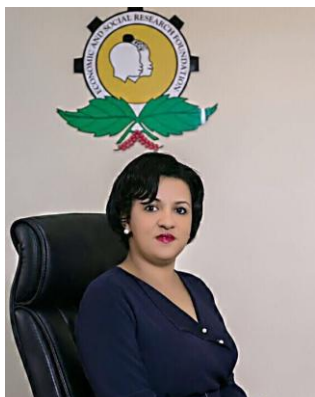
Dr Yves Jégourel is associate professor in finance at the University of Bordeaux (France), and affiliate professor at Toulouse Business School. Y. Jégourel conducts research in commodity economics and financial risk management. His most recent research examines the link between the volatility of the futures market, exchange rate uncertainty and the export of cereals. He is also the head of a master program focused on banking, finance and international trading both at the University of Bordeaux and at Vietnam National University (Hanoi, Vietnam). Dr. Jégourel has authored several books in the field of finance, including a work studying financial derivatives. He holds a BA from Middlesex University and a MsC and a PhD from the University of Bordeaux, and is a former auditor with the Institute of Higher National Defence Studies (IHEDN).

Tatiana Kastouéva-Jean, Director, Russia/NIS Center, Ifri



Tatiana Kastouéva-Jean holds a degree from the State University of Ekaterinbourg, a Franco-Russian Master in International Relations from the University of Sciences Po/MGIMO in Moscow, and a DEA (Diplôme d'études approfondies) in International Relations. Among her research areas: evolution of Russian domestic and foreign policies, soft power, Ukraine, education and human capital. She directs the Russie.Nei.Visions. Recent publications include: « Pourquoi la société russe soutient-elle la politique actuelle du Kremlin ? », *Les Études du CERI, Sciences Po*, n° 228-229, *Regards sur l'Eurasie*, février 2017 ; « La Russie après les crises ukrainienne et syrienne », *RAMSES 2017, Ifri/Dunod*, 2016 ; « Le système Poutine : bâti pour durer ? », *Politique étrangère*, n°2, 2015 and « Russia's Domestic Evolution, What Impact on its Foreign Policy? », *Russie.Nei.Visions*, n° 84, April 2015.

Tausi KIDA, Executive Director, Economic and Social Research Foundation (ESRF)



Dr. Tausi Mbaga Kida is the Executive Director of the Economic and Social Research Foundation (ESRF), a Policy Think Tank based in Dar es Salaam, Tanzania.

Prior to her appointment to the post of Executive Director, Dr. Kida was the Director of Programmes at ESRF since February 2011. She has authored a number of publications including chapters in books and articles in international journals.

During her progressive career as social economic researcher, Dr. Kida has undertaken a profound role in policy development processes in Tanzania and in East Africa. She is currently a member of Steering Committee for developing Tanzania's second Five Years Development Plan 2016/17 – 2021/22. In addition, Dr. Kida is at the forefront in coordinating the process of mainstreaming of

Sustainable Development Goals into Tanzania's development policies, plans and strategies. In this regard, four main processes are being led by Dr. Kida namely (a) Developing a framework for Research Agenda on SDGs in Tanzania, (b) Developing a framework on localization strategy of SDGs in Tanzania, (c) Developing a framework of monitoring of SDGs in Tanzania and preparation of communication and dissemination strategy for SDGs in Tanzania.

Carlos MALAMUD, Senior Analyst for Latin America, Elcano Royal Institute



Carlos Malamud (Buenos Aires, 1951) is Professor of Latin American History at the Universidad Nacional de Educación a Distancia (UNED), Madrid, Spain and Senior Analyst for Latin America at the Elcano Royal Institute. In 2015 he was selected by Esglobal among the "50 most influential Iberoamerican intellectuals". He has been a Senior Associate Member (SAM) at St. Antony's College, University of Oxford, and visiting research at the Universidad de los Andes, Colombia (Chair Corona), and Di Tella University in Buenos Aires. Between 1986 and 2002 he directed the Latin American program of the Instituto Universitario Ortega y Gasset, which has also been his deputy director. He lectured at the Complutense University of Madrid and San Pablo CEU.

Member of the Advisory Council of the Cultural Institute of the MAPFRE Foundation. Currently he combines his work as a historian with political analyst and international relations in Latin America.

He has written numerous books and articles on Latin American history, among which are: *Populismos latinoamericanos. Los tópicos de ayer, de hoy y de siempre*, Ed. Nobel, Oviedo, 2010 and *Sin marina, sin tesoro y casi sin soldados. La financiación de la reconquista de América, 1810 – 1826*, Centro de Estudios Bicentenario, Santiago de Chile, 2007.

Sara Mokaddem, International Relations Specialist, OCP Policy Center



Sara Mokaddem is an International Relations Specialist in the Geopolitics and International Relations' research program at the OCP Policy Center. Prior to that, she has worked as a research analyst in charge of specific due-diligence reporting and risk analysis on private placements for a London-based investment fund focused on the mining and energy sectors. She has also worked with firms and individuals on attaining FCA authorization and regulation in the United Kingdom. Her previous professional experience includes a position as a visiting researcher at the Royal United Services Institute (RUSI) in 2011 and 2012 where she has produced research on the post-revolutionary situation in Tunisia and Libya and on the security of the Sahel. Having written modules on corporate

forensics and on employee protection as part of the certificate in corporate security policy, Sara was a member of the RUSI academic team for the ACTIS center for security policy.

She holds a MBA in Finance and International Management supported by an analysis on the piracy off the coast of Somalia and its effects on the insurance business, and a Master's degree in International Relations and Security with a dissertation on the Northern Mali conflict (2012) completed at Westminster University.

Françoise Nicolas, Director, Center for Asian Studies, Institut français des relations internationales (Ifri)



Françoise Nicolas has been with Ifri since 1990. She is also an assistant Professor in international economics at the University of Paris-Est (Marne-la-Vallée), and teaches at Langues' O, Sciences Po (Paris) and Sciences Po (Lyon).

In the past she has taught at the Graduate Institute of International Studies (GIIS, Geneva – 1987-90), at the *Ecole Nationale des Ponts et Chaussées* (1991-95), as well as at the HEC School of Management (2000-02). She has also worked as a consultant to the Directorate for Financial, Fiscal and Enterprise Affairs of the OECD (1997-99 and 2010-11). Françoise Nicolas holds a PhD in international economics (1991) and a MA in political science (1985) from the Graduate Institute of International Studies (Geneva, Switzerland). She has also studied at the University of Sussex (1980-

81) and has spent some time as a visiting fellow at the Institute of Southeast Asian Studies (ISEAS) in Singapore (1999) and at the Korea Institute for International Economic Policy (KIEP) in Seoul (2004).

Mehmet Ögütçü, Chairman, Global Resources Partnership



Mehmet Ögütçü has built significant knowledge and experience on policy and business matters, with a particular geographic focus on Europe, Central Asia, Russia, the Middle East and China.

Currently, Mr. Ögütçü chairs Global Resources Partnership, UK, sits on the boards of Genel Energy plc, Sisecam Group plc and Saudi Crown Holding, serves as Special Envoy of the Energy Charter for MENA region, and as Executive Chair of the Bosphorus Energy Club, an exclusive gathering of the senior executives and leaders in finance, energy and politics across Turkey, Eurasia, the Middle East and Africa.

An effective convener and doer, he provides strategic advice to large international groups on access to fund-raising, investment, business growth in emerging market economies, M&A deals, commodity trading and risk mitigation.

In his early career, Mr. Ögütçü worked as deputy inspector on the board of Is Bankasi, Turkey's largest private bank, and undertook projects as a NATO Research Fellow and one of the EU's Jean Monnet fellows. He was a prominent diplomat, having worked on critical "economic and energy diplomacy" dossiers in Ankara, Beijing, Brussels and Paris, and later as an advisor to the late Turkish Prime Minister Turgut Ozal.

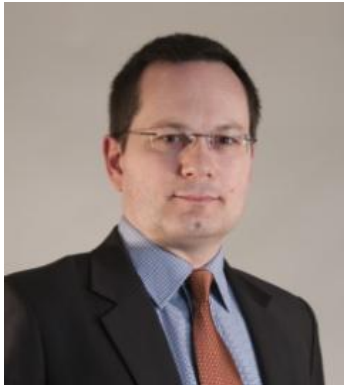
Francis Perrin, Senior Fellow, OCP Policy Center



Francis Perrin worked for several years as a journalist and freelance consultant on energy and mining resources before joining in 1991 the Paris-based Arab Petroleum Research Center (APRC). He was editor in chief of Arab Oil & Gas (AOG) and Pétrole et Gaz Arabes (PGA) between 1991 and 2000 and editorial manager of the publications of the APRC from 2001 to the end of 2011. Francis Perrin set up at the beginning of 2012 Stratégies et Politiques Energétiques

(SPE). He is the Chairman of SPE. He is also the Chairman of Energy Industries Strategies Information (EISI). Francis Perrin is also giving lectures at the *Institut de Relations Internationales et Stratégiques* (IRIS, course on energy security) and at the Lyon 3 Jean Moulin University. He is a Senior Research Fellow at IRIS, a senior adviser to SPTEC Advisory and an associate editor to the Paris-based energy weekly *Petrostrategies*. He is the author of the chapters on crude oil and refined products in "Cyclope - World Commodity Yearbook", an annual report on commodities published in Paris by the editions Economica.

Philippe Silberzahn, Associate professor at EMLYON Business School and Research Fellow at Ecole Polytechnique



Philippe Silberzahn is Associate Professor at EMLYON Business School. He is also a Research Fellow at Ecole Polytechnique in Paris, France and a visiting lecturer at HEC Paris, CEDEP, EPFL/HEC Lausanne, and Solvay Brussels School of Business and Economics.

His research interests lie at the intersection of strategy, innovation, and entrepreneurship. He studies how businesses deal with radical uncertainty. He explores the role and actions of entrepreneurs and innovators in this process of markets and organization creation, and how large organizations manage strategic surprises and disruptions. He has authored and co-authored five books in French and English on entrepreneurship, innovation, and strategy as well as many academic articles on these topics.

As a consultant and management educator, he has worked with companies including AXA, Renault Group, Royal Canin, Alcatel-Lucent, Saint-Gobain, TOTAL, and EDF.

Prior to his academic career, he had over twenty years of industry experience as an entrepreneur and CEO, having participated in the creation or acquisition of four high technology firms, and as an international consultant in India, China, Europe and the US. From 2004 till 2009, he was a Research Associate at INSEAD in Fontainebleau, France.

Tania Sollogoub, Economist - Political Risks Project Officer, Crédit Agricole

Jonathan Story, Emeritus Professor of International Political Economy, INSEAD



Jonathan Story is Emeritus Professor of International Political Economy at INSEAD. Prior to joining INSEAD in 1974, he worked in Brussels and Washington, where he obtained his PhD from Johns Hopkins School of Advanced International Studies.

At the INSEAD campus, in Fontainebleau and Singapore, he has taught European and world politics, markets, and business in the MBA, and PhD programs. He taught on INSEAD's flagship Advanced Management Programme for three decades, as well as on other Executive Development and Company Specific courses. Jonathan Story works with governments, international organisations and multinational corporations.

His latest contributions include chapters on global energy, the global dynamics, and "The Business School: Serving Mammon or the University", in *The Purpose of Business*, Palgrave, 2015, (eds. Albert Erisman, David Gautschi); the "Euro Crisis and German Primacy", in *The Eurozone Crisis and the Future of Europe*, Palgrave, 2014, (eds Daniel Daianu, Giorgio Basevi). He is a regular contributor to newspapers, and has been four times winner of the European Case Clearing House "Best Case of the Year" award. His latest cases detail hotel investments in Egypt and Argentina, as well as a women's garment manufacturer in Sri Lanka and a Chinese auto parts producer.

Alfredo Valladão, Professor, Sciences Po Paris & Senior Fellow, OCP Policy Center



Alfredo Valladão is Professor at the Paris School of International Affairs (PSIA) of Sciences Po Paris. Alongside this position, he is the President of the Advisory Board of the EU-Brazil Association in Brussels, the Director of the Latin America Research Chair at CESEM-HEM, in Morocco, a Member of the Board of Trustees of UNITAR, and a columnist for Radio France International (RFI). He previously held a position as Director of the Mercosur Chair of Sciences Po (1999-2010), and he is the former Coordinator of the Working Group on EU-Mercosur Negotiations and of the International Conference of Forte Copacabana on European-South American Defense and Security Dialogue. Professor Valladão has published extensively on geopolitics, global economics, regional integration and trade negotiations, Brazil and Latin America. He holds a PhD in Political Sciences from Sciences Po Paris.
